



Enjoy Life's Most Important Sounds.



Inteo - The World's Smartest Hearing Aid.

- Inteo is the world's only hearing aid with Widex's Integrated Signal Processing (ISP) which enables all of the hearing aid features to work together for optimal hearing.
- The Dynamic Integrator manages all the processes and algorithms within the hearing aid to provide unparalleled performance.
- Inteo's High Definition Locator is a 15-channel fully adaptive directional microphone system that maximizes your listening comfort and speech understanding ability in quiet and noisy listening environments.
- Inteo's advanced Noise Reduction System automatically maximizes listening comfort while emphasizing speech over background noise.
- Nearly-invisible Size
- Open Fit model provides natural sound quality and listening comfort.



widex Inteo
Integrated Hearing Science



AudioHELP
Associates

28-49 37th Street
Astoria, NY 11103

Call for an appointment today!
Toll Free 1 (866) 530-7500

Ask for the Inteo by name.
Call today for a PERSONAL demonstration.

The Inteo Digital Hearing System may not provide the same benefits to all users, and may not be appropriate for everyone with a hearing loss. Your Authorized Inteo dispenser will evaluate your hearing loss to determine if Inteo can help you. Your success with Inteo depends upon a competent examination, proper fitting, and your ability to adapt to using a hearing instrument.

ADVERTISEMENT

What do you do when Viagra, Levitra, or Cialis doesn't work?

If you are one of the nearly 6 million men with erectile dysfunction for whom pills don't work, learn how the Internal Penile Pump restores normal sexual function.

Oral medications such as Viagra, Levitra, and Cialis are successful in restoring erections for 65% of the 20 million American men who are affected by erectile dysfunction (ED). However, a third of all those suffering from ED require a more advanced treatment option; fewer than 50% of men with diabetes and fewer than 40% of men after prostate cancer treatment respond to oral ED medication.

The Internal Penile Pump is currently the best option for men who do not respond to medication, says Dr. J. Francois Eid of Advanced Urological Care, and an Associate Clinical Professor of Urology at Weill Cornell Medical College/New York Hospital. He is the top-rated physician in the Northeast for this procedure, and he performs more than 200 Penile Pump insertions each year.

A simple procedure to get back a lifetime of pleasure.

The Internal Penile Pump is an inflatable, water-filled device. During the course of a 45-minute outpatient procedure, the pump is

inserted through a one-inch opening in the scrotal sac. By squeezing the pump (which is contained completely within the scrotum), for approximately a minute, fluid is pumped into the penis, resulting in a long lasting erection. To return the penis to a flaccid state, simply press and hold down the pump. Once, inserted, there is no maintenance required

for the pump which can remain in place for a lifetime.

The control and quality you want, the pleasure your partner will appreciate.

The highlight of this treatment is that it restores the patient's control over his body, so that he is able to obtain and maintain an erection at will. Couples are once again able to have spontaneous sex. Normal sensation, including orgasm and ejaculation, is not affected. The procedure is covered by most insurance policies, including Medicare.

For more information, call Advanced Urological Care at 212-535-6690 or visit www.urologicalcare.com

"The Internal Penile Pump is currently the best option for men who do not respond to medication."

Weiner Says S.S. COLA Is Not Enough Help For NYers

Noting that Cost of Living Increases, or COLAs that are added to Social Security benefits for New York City seniors have no effect because of the high cost of living here, Congressman Anthony Weiner has introduced a bill that would require that COLAs be determined by the various regions of the country.

The lawmaker said if the COLA Fairness Act was enacted, it would

necessities.

During 2007, Weiner said, Medicare prescription drugs rose by 12 percent, and food prices by 7.3 percent, the biggest increase since 1990.

FLUSHING GETS PEDESTRIAN SAFETY PROGRAM: City Councilmember John Liu (D-Flushing) and officials from the city Department of Transportation presented the details of Flushing's "Safe Streets for Seniors" program this past Monday morning at the Rosenthal Senior Center

Liu explained that Flushing is one of five pilot neighborhoods in the city to get the infrastructure changes and improvements as part of the program, which includes pedestrian islands, traffic calming, signal timing and other safety mechanisms.

The forum also included videos and other educational resources that show seniors how they can improve their safety on city streets.

FUND FOR AID TO HOMELESS VETERANS: Senator Hillary Rodham Clinton (D-New York) has introduced legislation that would create the Homeless Veterans Assistance Fund to provide aid to homeless vets. The bill would allow taxpayers to designate a portion of their income taxes to supplement existing homeless veterans' assistance programs.

The American Legion and other veterans' organizations applauded the bill. Mark Warner, an official of the organization said the legislation "certainly helps us in our advocacy efforts on behalf of some of our most vulnerable veterans".

Justin Brown, legislative associate of the Veterans of Foreign Wars, said, "This legislation is a great way to allow Americans to honor and give back to those who have sacrificed so much for our nation. There is no justification for our defenders to be living in the streets of the country they so vigorously protected."

deliver a 2-percent boost in Social Security benefits for New Yorkers over the next five years.

Weiner said that more than 182,000 seniors in New York City earn under \$11,000 a year and depend heavily on their Social Security check as their sole source of income.

"And frankly," he added, "Social Security income isn't a lot. Social Security income in New York City is only \$13,505 [annually]. As any New Yorker can attest, even the generous estimation of \$24,505 a year is hardly enough to cover daily living expenses, combined with the costs of insurance and medication. In reality incomes are worth less by the year, since the cost of everything—food, heating, oil and medicine—is skyrocketing."

Weiner said that a recent study by his office revealed that the costs of living in New York City are outpacing the COLAs from Social Security. Although the COLA for next year will increase by 5.8 percent—the largest increase in 25 years—this does not nearly match the percentage increase for a variety of daily

DAVE'S SHOES

••MEN••

Florsheim, Hush Puppies, Bostonian, Rockport, SAS, Viking, Sebago, Clarks and Slippers

••WOMEN••

SAS, Soft Spots, Hush Puppies, NurseMates, Easy Street, Fly Foot, Naturalizer, La Plume, Daniel Green Slippers, Spring Footwear

...AND MORE

Sizes 4-11 - Med. to EEE

QUALITY • FIT • SERVICE

**34-19 BROADWAY, ASTORIA
721-5397**

Open Mon., Tues., Wed. & Sat 10:00-5:45
Thurs. & Fri. 10:00-6:45. Sun. 11-5

• All Major Credit Cards •

VERNON BLVD. PHARMACY, INC.

*Privately owned for 21 years
by Pharmacist Joshua Schipper*

- Full prescription service including most insurance plans
- Personal service for all of Long Island City
- Accepts all major insurance plans

\$5.00 OFF
ANY NEW OR
TRANSFERRED PRESCRIPTION

Visit our new website:
www.vernonpharmacy.com
to refill your prescription

718.361.7390

Fax: 718.729.9613

48-15 Vernon Blvd.

Long Island City, NY 11101

**• SENIOR CITIZEN DISCOUNTS
• FREE DELIVERY**