

Central  
**Astoria**

LOCAL DEVELOPMENT COALITION INC.  
presents...

# WELCOME SANTA To Astoria!



## Tree Lighting Ceremony

at the intersection of Steinway Street and Broadway

### Friday, Dec. 5, 2008 at 4:30P.M.

### Kids! Visit Santa and receive a **FREE Book**

Parents bring  
your cameras  
for a  
wonderful photo  
opportunity

*Santa's arrival is sponsored by the Central Astoria Local Development Coalition in conjunction with the Steinway Street Business Improvement District, Broadway-Astoria Merchants and Professionals Association, 30th Avenue Business Association and 36th Avenue Merchants with the cooperation of the*



This event is funded in part by Councilman Peter Vallone Jr. through a grant from the NYC Department of Small Business Services.

For more information call Central Astoria LDC  
at 718.728.7820 or visit our website at:  
[www.centralastoria.org](http://www.centralastoria.org)

**SHOP ASTORIA!**  
Most stores are open  
late and Sundays  
now through  
Christmas.

