

# Customer Appreciation Celebration

at our Atlantic Bank Astoria Branches

Join our celebration!

September 14<sup>th</sup>  
Through  
October 13<sup>th</sup>

Enter to WIN!<sup>††</sup>

**GRAND PRIZE**

**\$250 NYCB VISA® Gift Card**

**FIRST PRIZE**

**\$100 NYCB VISA® Gift Card**

One \$100 Gift Card Awarded  
Per Participating Branch

FREE  
Coffee &  
Cookies Daily  
FREE Gifts

For more information, call 718-932-2385



ATLANTIC BANK



A Division of New York Commercial Bank • Member FDIC

## Special Customer Appreciation Offers\*

**2 Month CD\*\***

**4.75%**

Minimum Deposit \$1,000

APY\*\*\*

**\$10 Best Buy™ Gift Card\*\*\*\***

for new Checking Accounts

**\$25 VISA® Gift Card†**

for In-Branch Demonstration of Atlantic Bank's  
Free and Convenient Online Banking & Bill Pay

## Special Celebration Events

**Friday October 5th**

28-07 Steinway Street **FREE Greek Pastries** 9:30am-3pm

**Saturday October 6th**

29-10 Ditmars Blvd. **FREE Popcorn** 11am-1pm

33-12 30th Avenue **FREE Ice Cream** 11am-1pm

36-10 Broadway **Family Photo Day** 11am-1pm

30-18 Steinway Street **FREE Hot Dogs** 11am-1pm

\*These offers are available only at the Atlantic Bank branches located at 29-10 Ditmars Blvd, Astoria, NY 11105, 33-12 30th Ave, Astoria, NY 11103, 36-10 Broadway, Astoria, NY 11106, 28-07 Steinway Street, Astoria, NY 11103, and 30-18 Steinway Street, Astoria, NY 11103 from 9/14/2007 to 10/13/2007.

\*\*CD offer is subject to change or may be discontinued at any time at the discretion of the bank

\*\*\*Annual Percentage Yield (APY) is accurate as of September 14th through October 13th 2007, and is subject to change without notice. The interest rate will remain fixed until maturity. The minimum balance to open the 2 Month CD and earn the APY is \$1,000. A penalty may be imposed for withdrawal before maturity. Fees could reduce earnings. Bank is not responsible for typographical errors. NYCB reserves the right to cancel or modify this offer at any time without notice.

\*\*\*\*Best Buy™ is not affiliated with New York Community Bank. Best Buy™ does not sponsor, endorse, approve or have any responsibilities for this promotion. Best Buy™ and the Best Buy™ logo are trademarks of Best Buy™ Enterprise Services, Inc. For personal accounts only.

†No purchase or bank transaction is necessary to receive the gift card. Gift card will be presented at time of demonstration. Only one \$25 Visa® Gift card per person. See representative for details. Gift Card offer available for a limited time, and can be discontinued at any time at the discretion of the bank.

††One entry per person. Odds of winning a \$100 NYCB Visa® Gift Card depend on the number of entries. Drawing date is October 6, 2007 at 12:00 pm. There will be one First Prize winner from each of the following five branches of Atlantic Bank, a division of New York Commercial Bank: 29-10 Ditmars Blvd, Astoria, NY 11105, 33-12 30th Ave, Astoria, NY 11103, 36-10 Broadway, Astoria, NY 11106, 28-07 Steinway Street, Astoria, NY 11103, and 30-18 Steinway Street, Astoria, NY 11103. Each First Prize winner will be automatically entered into our Grand Prize drawing for a \$250 NYCB Visa® Gift Card. The odds of winning are one in 5. Second drawing date is October 13, 2007. The drawing will take place in the Atlantic Bank Branch located at 33-12 30th Ave., Astoria, NY 11103 at 12:00 pm. You need not be a customer of the bank to enter and win. No purchase necessary. You must be at least 18 years of age or older to enter. Employees of New York Commercial Bank, its parent company, divisions, subsidiaries, affiliates, and each of their respective directors, officers, employees, and agents are not eligible to participate. NYCB shall have no liability to any person for injury, damages or loss, direct or indirect, from the prizes offered. Prizewinner will be selected by random drawing from all qualified entries submitted. Prizewinner will be notified by phone or mail. Taxes, if any, are the sole responsibility of the prizewinner. Name of winner will be made available on request. Prizewinner agrees to sign a statement permitting use of their names and photographs for publicity purposes. Official Rules are available at each of the five Atlantic Bank branches above.