



presents.....

# **WELCOME SANTA TO ASTORIA**



## **TREE LIGHTING CEREMONY**

at the intersection of  
**Steinway Street and Broadway**

**Monday, November 20, 2006**  
**at 4:30 pm**



### **Kids! Visit Santa**



### **and receive a free book**

**SHOP ASTORIA!**  
Most stores are  
open late and  
Sundays now  
through Christmas.



Parents bring your  
cameras for a  
wonderful photo  
opportunity.

Santa's arrival is sponsored by the Central Astoria Local Development Coalition in conjunction with the Steinway Street Business Improvement District, Broadway-Astoria Merchants and Professionals Association, 30<sup>th</sup> Avenue Business Association and 36th Avenue Merchants with the cooperation of the



This event is funded in part by Councilman Peter Vallone Jr. through a grant from the NYC Department of Small Business Services  
**For more information call Central Astoria LDC at 718 728-7820 or visit our website at  
[www.centralastoria.org](http://www.centralastoria.org)**