

presents.....

WELCOME SANTA TO ASTORIA



TREE LIGHTING CEREMONY

at the intersection of
Steinway Street and Broadway

Monday, November 20, 2006
at 4:30 pm



Kids! Visit Santa



and receive a free book

SHOP ASTORIA!
Most stores are
open late and
Sundays now
through Christmas.



Parents bring your
cameras for a
wonderful photo
opportunity.

Santa's arrival is sponsored by the Central Astoria Local Development Coalition in conjunction with the Steinway Street Business Improvement District, Broadway-Astoria Merchants and Professionals Association, 30th Avenue Business Association and 36th Avenue Merchants with the cooperation of the



This event is funded in part by Councilman Peter Vallone Jr. through a grant from the NYC Department of Small Business Services

For more information call Central Astoria LDC at 718 728-7820 or visit our website at
www.centralastoria.org